



The tomato harvest from California has been less than ideal as of late which has brought support to prices. For the last week of July, tomato shipments out of Central California were 17.6% less than the previous year. The tomato markets could remain erratic during the next several weeks as the northern “home- crops” provide more of the supply. The Idaho potato markets remain elevated, at prices not seen since the summer of 2011. Idaho potato supplies could remain seasonally limited in the near term which should be supportive of the markets. Thereafter, the risk in potato prices is to the downside.

Description	Market Trend	Supplies	Price vs. Last Year
Limes (150 ct)	Steady	Good	Lower
Lemons (95 ct)	Decreasing	Good	Higher
Lemons (200 ct)	Decreasing	Short	Higher
Honeydew (6 ct)	Decreasing	Good	Higher
Cantaloupe (15 ct)	Steady	Good	Higher
Blueberries (12 ct)	Increasing	Good	Lower
Strawberries (12 pnt)	Increasing	Good	Lower
Avocados (Hass 48 ct)	Increasing	Good	Higher
Bananas (40 lb) Term	Increasing	Good	Higher
Pineapple (7 ct) Term	Increasing	Good	Higher
Idaho Potato (60 ct 50 lb)	Increasing	Short	Higher
Idaho Potato (70 ct 50 lb)	Increasing	Short	Higher
Idaho Potato (70 ct) Term	Increasing	Short	Higher
Idaho Potato (90 ct 50 lb)	Increasing	Short	Higher
Idaho Potato #2 (6 oz 100 lb)	Increasing	Short	Higher
Processing Potato (cwt)	Steady	Short	Lower
Yellow Onions (50 lb)	Decreasing	Good	Lower
Yellow Onions (50 lb) Term	Decreasing	Good	Lower
Red Onions (25 lb) Term	Decreasing	Good	Lower
White Onions (50 lb) Term	Increasing	Good	Higher
Tomatoes (lg case)	Decreasing	Good	Higher
Tomatoes (5x6 lb) Term	Decreasing	Good	Higher
Tomatoes (4x5 vine ripe)	Decreasing	Good	Higher
Roma Tomatoes (lg case)	Decreasing	Good	Higher
Roma Tomatoes (xlg case)	Decreasing	Good	Higher
Green Peppers (lg case)	Decreasing	Good	Lower
Red Peppers (lg 15 lb case)	Increasing	Good	Lower
Iceberg Lettuce (24 ct)	Decreasing	Good	Higher
Iceberg Lettuce (24 ct) Term	Decreasing	Good	Lower
Leaf Lettuce (24 ct)	Steady	Good	Higher
Romaine Lettuce (24 ct)	Increasing	Good	Higher
Mesculin Mix (3 lb) Term	Increasing	Good	Same
Broccoli (14 ct)	Decreasing	Good	Higher
Squash (1/2 bushel)	Increasing	Good	Higher
Zucchini (1/2 bushel)	Increasing	Good	Higher
Green Beans (bushel)	Decreasing	Good	Higher
Spinach (flat 24)	Decreasing	Good	Higher
Mushrooms (10 lb lg) Term	Steady	Good	Higher
Cucumbers (bushel)	Decreasing	Good	Lower
Pickles (200-300 ct) Term	Increasing	Good	Higher
Asparagus (sm)	Decreasing	Good	Lower
Freight (truck CA-Cty Av)	Decreasing	Good	Higher