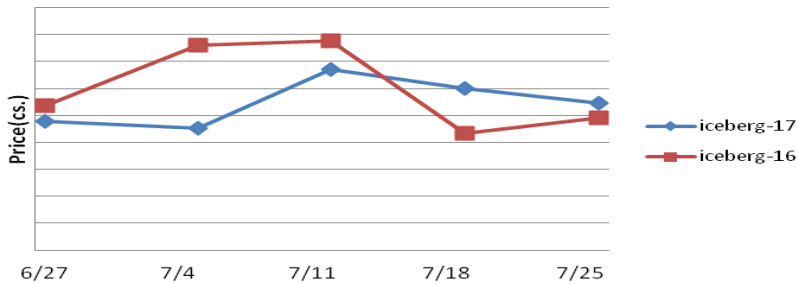


Iceberg Lettuce (24 count)



During this time of year, the northern tomato crops play a big role in providing sufficient tomato supplies to consumers. Temperatures last weekend were hot but have relented. Weather forecasts look conducive for good development of pending tomatoes. The five-year average move for the mature green large tomato market during the next four weeks is a decline of 18.1%. The iceberg lettuce crops in California can have some weather challenges as well during July. Over the last five years, the average move for the iceberg lettuce market in the next three weeks was up 19.3%. Potato prices can remain elevated in the near

Description	Market Trend	Supplies	Price vs. Last Year
Limes (150 ct)	Steady	Good	Higher
Lemons (95 ct)	Decreasing	Good	Higher
Lemons (200 ct)	Decreasing	Short	Higher
Honeydew (6 ct)	Decreasing	Good	Higher
Cantaloupe (15 ct)	Steady	Good	Higher
Blueberries (12 ct)	Decreasing	Good	Lower
Strawberries (12 pnt)	Decreasing	Good	Lower
Avocados (Hass 48 ct)	Increasing	Good	Lower
Bananas (40 lb) Term	Steady	Good	Higher
Pineapple (7 ct) Term	Increasing	Good	Higher
Idaho Potato (60 ct 50 lb)	Steady	Short	Higher
Idaho Potato (70 ct 50 lb)	Steady	Short	Higher
Idaho Potato (70 ct) Term	Decreasing	Short	Higher
Idaho Potato (90 ct 50 lb)	Steady	Short	Higher
Idaho Potato #2 (6 oz 100 lb)	Steady	Short	Higher
Processing Potato (cwt)	Steady	Short	Lower
Yellow Onions (50 lb)	Decreasing	Good	Lower
Yellow Onions (50 lb) Term	Increasing	Good	Lower
Red Onions (25 lb) Term	Increasing	Good	Higher
White Onions (50 lb) Term	Increasing	Good	Lower
Tomatoes (lg case)	Increasing	Good	Higher
Tomatoes (5x6 lb) Term	Increasing	Good	Higher
Tomatoes (4x5 vine ripe)	Decreasing	Good	Higher
Roma Tomatoes (lg case)	Increasing	Good	Higher
Roma Tomatoes (xlg case)	Increasing	Good	Higher
Green Peppers (lg case)	Decreasing	Good	Higher
Red Peppers (lg 15 lb case)	Decreasing	Good	Lower
Iceberg Lettuce (24 ct)	Decreasing	Good	Higher
Iceberg Lettuce (24 ct) Term	Decreasing	Good	Higher
Leaf Lettuce (24 ct)	Increasing	Good	Lower
Romaine Lettuce (24 ct)	Increasing	Good	Lower
Mesculin Mix (3 lb) Term	Steady	Good	Same
Broccoli (14 ct)	Increasing	Good	Higher
Squash (1/2 bushel)	Decreasing	Good	Higher
Zucchini (1/2 bushel)	Decreasing	Good	Higher
Green Beans (bushel)	Decreasing	Good	Higher
Spinach (flat 24)	Increasing	Good	Higher
Mushrooms (10 lb lg) Term	Increasing	Good	Higher
Cucumbers (bushel)	Decreasing	Good	Higher
Pickles (200-300 ct) Term	Increasing	Good	Higher
Asparagus (sm)	Increasing	Good	Higher
Freight (truck CA-Cty Av)	Decreasing	Good	Higher