



The Idaho potato markets remain historically inflated. Potato supplies are seasonally limited as the chief fall harvest nears. History suggests the upside price risk in the potato markets from here is nominal with the markets peaking during the second week of August. From there the price trend is downward. The five-year average move for the 70 ct. Idaho potato market from mid-August through the end of the year is a decline of 31.1%. The lettuce markets have remained firm due to a modest tightening of supplies.

Description	Market Trend	Supplies	Price vs. Last Year
Limes (150 ct)	Increasing	Good	Higher
Lemons (95 ct)	Decreasing	Good	Higher
Lemons (200 ct)	Decreasing	Short	Higher
Honeydew (6 ct)	Decreasing	Good	Higher
Cantaloupe (15 ct)	Steady	Good	Higher
Blueberries (12 ct)	Decreasing	Good	Higher
Strawberries (12 pnt)	Decreasing	Good	Lower
Avocados (Hass 48 ct)	Increasing	Good	Lower
Bananas (40 lb) Term	Increasing	Good	Higher
Pineapple (7 ct) Term	Decreasing	Good	Lower
Idaho Potato (60 ct 50 lb)	Steady	Short	Higher
Idaho Potato (70 ct 50 lb)	Steady	Short	Higher
Idaho Potato (70 ct) Term	Increasing	Short	Higher
Idaho Potato (90 ct 50 lb)	Steady	Short	Higher
Idaho Potato #2 (6 oz 100 lb)	Steady	Short	Same
Processing Potato (cwt)	Steady	Short	Lower
Yellow Onions (50 lb)	Steady	Good	Lower
Yellow Onions (50 lb) Term	Increasing	Good	Lower
Red Onions (25 lb) Term	Increasing	Good	Lower
White Onions (50 lb) Term	Decreasing	Good	Lower
Tomatoes (lg case)	Increasing	Good	Higher
Tomatoes (5x6 lb) Term	Increasing	Good	Higher
Tomatoes (4x5 vine ripe)	Increasing	Good	Higher
Roma Tomatoes (lg case)	Increasing	Good	Higher
Roma Tomatoes (xlg case)	Increasing	Good	Higher
Green Peppers (lg case)	Increasing	Good	Higher
Red Peppers (lg 15 lb case)	Decreasing	Good	Lower
Iceberg Lettuce (24 ct)	Decreasing	Good	Higher
Iceberg Lettuce (24 ct) Term	Increasing	Good	Higher
Leaf Lettuce (24 ct)	Increasing	Good	Higher
Romaine Lettuce (24 ct)	Decreasing	Good	Lower
Mesculin Mix (3 lb) Term	Decreasing	Good	Lower
Broccoli (14 ct)	Decreasing	Good	Higher
Squash (1/2 bushel)	Decreasing	Good	Higher
Zucchini (1/2 bushel)	Steady	Good	Higher
Green Beans (bushel)	Steady	Good	Higher
Spinach (flat 24)	Increasing	Good	Higher
Mushrooms (10 lb lg) Term	Steady	Good	Lower
Cucumbers (bushel)	Decreasing	Good	Higher
Pickles (200-300 ct) Term	Increasing	Good	Higher
Asparagus (sm)	Steady	Good	Higher
Freight (truck CA-Cty Av)	Decreasing	Good	Higher