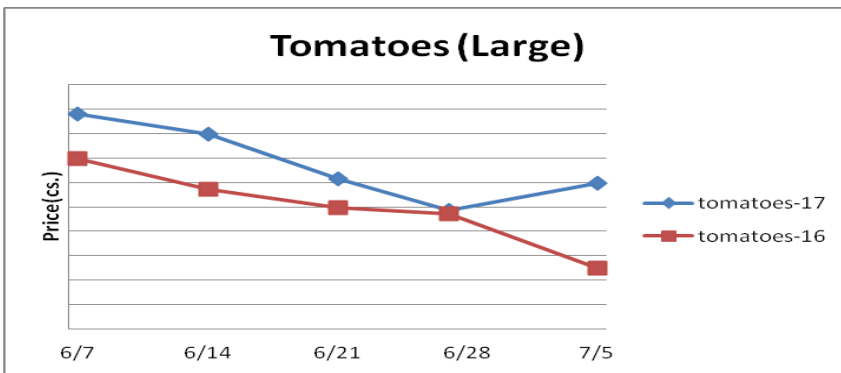


Produce

July 6, 2017



The Idaho potato markets remain inflated due to seasonally limited supplies. Typically, the Idaho potato markets remain firm into August before topping. The USDA is estimating 2017 U.S. fall potato harvested acreage to be essentially flat with last year, but Idaho potato harvested acreage is projected to be down 4.6%. A smaller Idaho potato crop could temper the seasonal downside in the Idaho potato markets during the late summer and early fall. The five-year average trend for the 70 count Idaho potato markets from mid-August through the end of the year is lower by 31%.

Description	Market Trend	Supplies	Price vs. Last Year
Limes (150 ct)	Steady	Good	Lower
Lemons (95 ct)	Steady	Good	Higher
Lemons (200 ct)	Steady	Short	Higher
Honeydew (6 ct)	Increasing	Good	Higher
Cantaloupe (15 ct)	Steady	Good	Higher
Blueberries (12 ct)	Steady	Good	Higher
Strawberries (12 pnt)	Decreasing	Good	Higher
Avocados (Hass 48 ct)	Increasing	Good	Lower
Bananas (40 lb) Term	Increasing	Good	Higher
Pineapple (7 ct) Term	Decreasing	Good	Lower
Idaho Potato (60 ct 50 lb)	Steady	Short	Higher
Idaho Potato (70 ct 50 lb)	Steady	Short	Higher
Idaho Potato (70 ct) Term	Increasing	Short	Higher
Idaho Potato (90 ct 50 lb)	Steady	Short	Same
Idaho Potato #2 (6 oz 100 lb)	Steady	Short	Lower
Processing Potato (cwt)	Increasing	Short	Lower
Yellow Onions (50 lb)	Steady	Good	Lower
Yellow Onions (50 lb) Term	Increasing	Good	Lower
Red Onions (25 lb) Term	Increasing	Good	Lower
White Onions (50 lb) Term	Decreasing	Good	Lower
Tomatoes (lg case)	Increasing	Good	Higher
Tomatoes (5x6 lb) Term	Decreasing	Good	Higher
Tomatoes (4x5 vine ripe)	Decreasing	Good	Higher
Roma Tomatoes (lg case)	Decreasing	Good	Higher
Roma Tomatoes (xlg case)	Decreasing	Good	Higher
Green Peppers (lg case)	Decreasing	Good	Lower
Red Peppers (lg 15 lb case)	Steady	Good	Lower
Iceberg Lettuce (24 ct)	Decreasing	Good	Lower
Iceberg Lettuce (24 ct) Term	Decreasing	Good	Lower
Leaf Lettuce (24 ct)	Increasing	Good	Lower
Romaine Lettuce (24 ct)	Decreasing	Good	Lower
Mesculin Mix (3 lb) Term	Steady	Good	Higher
Broccoli (14 ct)	Decreasing	Good	Higher
Squash (1/2 bushel)	Steady	Good	Higher
Zucchini (1/2 bushel)	Increasing	Good	Higher
Green Beans (bushel)	Increasing	Good	Higher
Spinach (flat 24)	Steady	Good	Higher
Mushrooms (10 lb lg) Term	Steady	Good	Lower
Cucumbers (bushel)	Increasing	Good	Higher
Pickles (200-300 ct) Term	Steady	Good	Lower
Asparagus (sm)	Increasing	Good	Higher
Freight (truck CA-Cty Av)	Steady	Good	Higher