



# Executive Chef Visit

**Date** \_\_\_\_\_  
**Time** \_\_\_\_\_

Customer Name \_\_\_\_\_

- Form Filled Out
- Menu Submitted
- KPI/RSM
- 6 products/Code (minimum 2 new items)
- Specialist Needed
- Business Development Mgr Needed
- Broker Support
- RSM tour scheduled
- Who is conducting tour
- Tracs Direct account Setup
- RSM/SC category/contract pricing review

Please email back to [JSMerry@RFSDelivers.com](mailto:JSMerry@RFSDelivers.com) or fax to 617-880-5062

# Executive Chef Visit

Date \_\_\_\_\_  
Time \_\_\_\_\_

Sales Consultant \_\_\_\_\_

Cell # \_\_\_\_\_

Regional Manager \_\_\_\_\_

Cell # \_\_\_\_\_

Customer Name & Number \_\_\_\_\_ Address \_\_\_\_\_

Customer Email Address \_\_\_\_\_ Cell# \_\_\_\_\_

Company Website \_\_\_\_\_

## Business Type

Family \_\_\_\_\_  
Pizza Sub \_\_\_\_\_  
Ethnic \_\_\_\_\_  
BBQ \_\_\_\_\_  
Chinese \_\_\_\_\_  
Home Meal \_\_\_\_\_  
Replacement \_\_\_\_\_

## Kitchen Equipment

Electric \_\_\_\_\_  
Gas \_\_\_\_\_  
Steamer \_\_\_\_\_  
Microwave \_\_\_\_\_  
Fryorlator \_\_\_\_\_  
Convection Oven \_\_\_\_\_  
Flat Top \_\_\_\_\_  
Broiler \_\_\_\_\_

- How can we assist this customer's profitability? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- When was your menu last updated? \_\_\_\_\_
- What should our goals be for this customer visit? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### New Business Opportunities:

- Products to be Shown with RFS Item Codes \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Lost Business/Lost Products or Categories/KPI Results:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Name of Attendees & Position

\_\_\_\_\_  
\_\_\_\_\_

Fax Back to 617-880-5062 or Email to Chef Merry at [JSMerry@RFSdelivers.com](mailto:JSMerry@RFSdelivers.com)